

# ADCE2024

FEB. 15-18 + #AANAADCE

## A Meeting of the Minds:



Collaborate & Connect  
*with* **CRNAs**

**FEB. 15-18TH**  
World Center Marriott  
Orlando, FL

### Why Exhibit?

AANA Assembly of Didactic and Clinical Educators (ADCE) offers all CRNAs the opportunity for ADCE will allow your brand to connect with the CRNA educators and understand their challenges and successes as they prepare the next generation of nurse anesthetists to shape the future of U.S. health care.

### Who Attends?



- Program Administrators and Assistant Program Administrators
- Deans
- Clinical Coordinators and Preceptors
- Educational Program Faculty
- Practice Owners/Partners
- SRNAs who are interested in education



**[CLICK TO REGISTER NOW!](#)**

### Exhibitor Package \$3,000

*The exhibitor package includes:*

- Two (2) Exhibitor badges
- 6' draped table
- two (2) chairs
- 4' x 2' fabric banner with your company name and logo (yours to keep)
- Company Name/description for inclusion on the website listing

Applications may be refused or exhibit space restricted due to space limitations or other reasons, solely determined by AANA. AANA does not accept applications from Exhibitors that display or sell beauty or anti-aging products, LED skincare, infrared products, or TENS or EMS units. At the sole discretion of AANA, applications may be denied as products and services are deemed unsuitable for the meeting or event.

### Questions on exhibiting at ADCE 2024?

**CONTACT:** Rachel Laird | 215.558.3900 | [rlaird@healthcommedia.com](mailto:rlaird@healthcommedia.com)

## SPONSORSHIP OPPORTUNITIES\*

<b>Welcome Reception</b> (Thursday, February 15, 2024, 5:00 PM – 6:00 PM).....	<b>\$12,500</b>
<i>Includes signage and app recognition, a table for handouts, and brief opening remarks.</i>	
<b>Deans Lunch</b> (Friday, February 16, 2024, 12:30 PM – 1:45 PM).....	<b>\$10,500</b>
<i>Includes signage and app recognition, table for handouts, and brief opening remarks.</i>	
<b>Program Directors' Networking Event</b> (Saturday, February 16, 2024, 4:30 PM – 5:30 PM).....	<b>\$10,500</b>
<i>Includes signage and app recognition, table for handouts, and brief opening remarks.</i>	
<b>Product Theater</b> .....	<b>\$10,000</b>
<i>Includes AV, signage recognition, handout at the event, and listing on the event website.</i>	
<b>State of The Science Poster Session</b> (per day/during the entire event).....	<b>\$2,500/\$6,500</b>
<i>Includes signage recognition and listing on the event website.</i>	
<b>Snacks and Coffee with Exhibitor</b> .....	<b>\$3,500</b>
<i>Includes signage recognition, handout at the event, and listing on the event website.</i>	
<b>Student Mentoring Meet and Greet</b> (Thursday, February 15, 2024, 6:00 PM – 7:00 PM).....	<b>\$3,000</b>
<i>Includes signage and app recognition, table for handouts, and brief opening remarks.</i>	
<b>Morning Coffee with Exhibitor</b> .....	<b>\$2,500</b>
<i>Includes signage recognition, handout, and listing on the event website.</i>	
<b>Refreshment Break</b> (mid-morning).....	<b>\$2,500</b>
<i>Includes signage recognition and listing on the event website.</i>	
<b>Email Registration Sponsor</b> .....	<b>\$2,995</b>
<i>Email confirmation to all AANA ADCE Attendees – client provides HTML.</i>	
<b>Sponsor Bag</b> .....	<b>\$3,000</b>
<i>Paper bag tote will be distributed to all attendees with your company's logo on one side.</i>	
<b>Bag Insert</b> .....	<b>\$1,500</b>
<i>Promote your brand or product to all conference attendees by supplying a flyer or sample.</i>	
<b>Lanyards</b> .....	<b>SOLD \$3,000</b>
<i>Lanyards with your logo to be distributed to all attendees (1-color).</i>	
<b>Email Blast - Leader Board - 600x90</b> (Pre, During, Post) .....	<b>\$2,995</b>
<i>Email blast to the AANA ADCE Attendees – client provides HTML.</i>	
<b>Email Blast - Med Rectangle 300x250</b> (Pre, During, Post) .....	<b>\$1,995</b>
<i>Email blast to the ADCE Attendees – client provides HTML.</i>	

\*3% surcharge for sponsorships paid by credit card.

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## BRANDING OPPORTUNITIES - CONFERENCE SPACE\*

**Grand Ballroom Foyer Cube/Media Wall (EXCLUSIVE)** ..... **\$4,500**  
*Includes custom floor signage 195"w x 112"h 152 sq ft.*

**Grand Ballroom Foyer Entry Floor Cling (EXCLUSIVE)** ..... **\$3,000**  
*Includes custom floor signage 260"w x 52"h 94 sq ft.*

**Grand Ballroom Charging Station with Screen (EXCLUSIVE)** ..... **\$3,500**  
*Includes branding on both sides of charging station 121"w X 63"h 53 sq ft each + video loop on Screen*

**Grand Ballroom Bump Outs (2 Available)** ..... **\$4,200**  
*Includes custom signage on wall next to exhibit floor entry 153"w x 134"h 143 sq ft.*

**Grand Ballroom Entryway Floor Cling (2 Available)** ..... **\$3,000**  
*Includes custom floor signage 135"w x 100"h 94 sq ft.*

**Grand Ballroom Door Clings (4 Sets Available)** ..... **\$3,250**  
*Includes custom door signage on a set of doors  
(Each door is 40.5"w x 107"h 31 sq ft for a total space of 81"w x 107"h 62 sq ft)*

**Grand Ballroom Columns Outside Ballroom (Position 1 & 2)** ..... **\$3,650**  
*Includes custom cling wrapped around column 118"w x 156"h 128 sq ft.*

**Grand Ballroom Columns Outside Ballroom (Position 3 & 4)** ..... **\$3,300**  
*Includes custom cling wrapped around column 118"w x 133"h 109 sq ft.*

**Grand Ballroom Tall Entry Columns to Registration/Ballroom (5 Available)** ..... **\$3,800**  
*Includes custom cling wrapped around column 118"w x 156"h 128 sq ft.*

**Session Bump Outs (5 Available - Left and Right Panels to Session Rooms)** ..... **\$2,500**  
*Includes signage Cling in Session Hallway to Sides of Session Doorways approx. 99"w x 107"h 73 sq ft*

**Session Bump Out Sides (5 Available - Left and Right Panels to Session Rooms)** ..... **\$1,000**  
*Includes signage Cling in Session Hallway to Sides of Session Doorways approx. 99"w x 107"h 73 sq ft*

**Session Overheads (5 Available)** ..... **\$650**  
*Includes signage Cling in Session Hallway Overhead Boards 167"w x 15"h 18 sq ft*

**Branded Customized Room Key Folder** ..... **\$3,000**  
*Paper bag tote will be distributed to all attendees with your company's logo on one side.*

**Three-Sided Tower (4 Available)** ..... **\$1,500**  
*Three sides of Branding 24"w x 69"h on each side selected spots within the exhibit hall*

**Hand Sanitizer Station (2 Available)** ..... **\$1,250**  
*Branding of Station - Top 12"w x 30"h & Bottom 12"w x 30"h within exhibit hall area*

**Branded Retractable Banners (Yours to Keep)** ..... **\$350**  
*Retractable Banners to be Places near your booth or selected spots within the exhibit hall*

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