

# Advertising Prior-Approved Programs Calendar of Events

**December 2017 – February 2019**

Below is a schedule of the deadlines for advertising in the AANA Calendar of Events, which appears in the *AANA NewsBulletin* that is published every other month (September, November, January, March, May, and July) alternating months with the *AANA Journal* (October, December, February, April, June and August). The fee to advertise **prior-approved** CE Programs in the Calendar of Events is \$125 per listing, which includes hyperlinking of the web address in the advertisement, and a link directly to the online Calendar of Events that is posted on [www.aana.com](http://www.aana.com) as well as in the bi-monthly *Anesthesia E-ssentials* that is emailed to the AANA Membership.

State Nurse Anesthesia Associations who plan and sponsor their annual state meetings do not have to pay for a notice of their upcoming meetings to be placed in the Calendar of Events, although the months to advertise must be selected during the prior approval application process in the CE Portal. However, if the state association outsourced the meeting planning to a commercial provider, the advertising fee is required from that provider.

If the CE program has already received prior approval, contact the CE Department at [continuingeducation@aana.com](mailto:continuingeducation@aana.com) with your request by the applicable deadline date in the schedule below and an invoice will be generated and be available for payment in the CE Portal. The request should include all pertinent information related to the provider and program that is to appear in the ad as well as the month(s) the ad should run.

<b>Issue</b>	<b>Deadline</b>	<b>Publication</b>
December 2017	October 6, 2017	<i>AANA Journal</i>
January 2018	November 10, 2017	<i>AANA NewsBulletin</i>
February 2018	December 8, 2017	<i>AANA Journal</i>
March 2018	January 12, 2018	<i>AANA NewsBulletin</i>
April 2018	February 9, 2018	<i>AANA Journal</i>
May 2018	March 9, 2018	<i>AANA NewsBulletin</i>
June 2018	April 6, 2018	<i>AANA Journal</i>
July 2018	May 11, 2018	<i>AANA NewsBulletin</i>
August 2018	June 8, 2018	<i>AANA Journal</i>
September 2018	July 6, 2018	<i>AANA NewsBulletin</i>
October 2018	August 10, 2018	<i>AANA Journal</i>
November 2018	September 7, 2018	<i>AANA NewsBulletin</i>
December 2018	October 12, 2018	<i>AANA Journal</i>
January 2019	November 10, 2018	<i>AANA NewsBulletin</i>
February 2019	December 8, 2018	<i>AANA Journal</i>

If you have questions about advertising in the Calendar, please contact Ann Carlson at 847-655-1190 or [acarlson@aana.com](mailto:acarlson@aana.com).