



**Business of Anesthesia
April 14, 2012
Program**

**Renaissance Washington DC Downtown Hotel
999 Ninth Street NW
Washington, DC 20001
Phone: 202-898-9000
Fax: 202-289-0947**

**American Association of Nurse Anesthetists
Department of Convention and Meeting Planning
222 S. Prospect Avenue
Park Ridge, Illinois 60068
(847) 692-7050
Fax: (847) 692-3224**

Saturday, April 14, 2012

Morning Sessions
4 CE Credits

6:30 a.m. – 7:00 a.m.

Continental Breakfast

7:00 a.m. – 7:05 a.m.

Welcome and Introduction

7:05 a.m. – 7:35 a.m.

Corporate Culture – How to Fit into any Environment

Christine S. Zambricki, CRNA, MS, FAAN
Deputy Executive Director
American Association of Nurse Anesthetists
Washington, DC

Learner Outcomes:

1. Describe the behaviors of a CRNA acting as ambassador for their organization.
2. Contrast potential differences between the professional culture of nurse anesthesia practice and corporate culture.

7:35 a.m. – 9:35 a.m.

Anesthesia Economics 101: Nuts and Bolts of Billing, Coding, and Reimbursement Options

Juan F. Quintana, CRNA, DNP
President
Sleepy Anesthesia Associates
Winnsboro, TX

Melanie Lafferty
Senior Operations Director
abeo Management Corporation
Sandy, UT

Learner Outcomes:

1. Describe aspects of billing and coding for CRNA practices.
2. Discuss practice models for CRNA reimbursement.

9:35 a.m. – 9:45 a.m.

Refreshment Break

9:45 a.m. – 10:45 a.m.

Anesthesia Economics 102: Earning Our Keep

Paul W. Santoro, CRNA, MS
Chief Executive Officer
Anesthesia Staffing Consultants, Inc.
Bingham Farms, MI

Learner Outcome:

1. Identify the financial impact of practice models on anesthesia subsidization.

10:45 a.m. – 11:45 a.m.

Compliance and Recovery Audit Contractor (RAC) Audits

David M. Vaughn, JD, CPC

Owner

Vaughn & Associates, LLC

Baton Rouge, LA

Learner Outcomes:

1. Describe a recovery audit contractor (RAC) audit.
2. Identify items which have been audited by RAC's in the past.
3. Describe CRNA exposure areas.
4. Describe anesthesiologist exposure areas.

11:45 a.m. – 1:00 p.m.

Lunch on own

Afternoon Sessions

4 CE Credits

1:00 p.m. – 2:00 p.m.

The Art of Negotiation

Paul W. Santoro, CRNA, MS

Learner Outcome:

1. Describe how CRNAs can be successful with important stakeholder negotiations.

2:00 p.m. – 3:00 p.m.

Quality Measurement: Data Collection and Reporting

Richard P. Dutton, MD, MBA

Executive Director

Anesthesia Quality Institute

Park Ridge, IL

Learner Outcomes:

1. Define quality in healthcare.
2. Define Ongoing Professional Practice Evaluation (OPPE) and Focused Professional Practice Evaluation) FPPE.
3. Identify pros and cons of different reporting mechanism.
4. Define Physician Quality Reporting System (PQRS).
5. Identify how to benchmark local care to national standards.
6. Recognize the Anesthesia Quality Institute (AQI) model and how it applies to an anesthesia practice.

3:00 p.m. – 3:15 p.m.

Refreshment Break

3:15 p.m. – 4:15 p.m.

Legal Issues Related to the Business of Nurse Anesthesia

David M. Vaughn, JD, CPC

Learner Outcomes:

1. Review the best legal model to use to form a CRNA anesthesia business.
2. Identify what contracts are needed to form a CRNA anesthesia business.
3. Describe the exposure areas that will arise and how to protect against them.

4:15 p.m. – 4:45 p.m.

Tying It All Together – The Bridge to Advocacy

Frank J. Purcell, BS
Senior Director, Federal Government Affairs
American Association of Nurse Anesthetists
Washington, DC

Christine Zambricki, CRNA, MS, FAAN

Learner Outcomes:

1. Describe how the knowledge gained in this workshop will be useful in the lobbying efforts of attendees.

4:45 p.m. – 5:15 p.m.

Panel Forum for Question and Answer

5:15 p.m.

Conclusion of program

To receive the CE credit the learner must attend all educational sessions for which they wish to receive CE and complete the evaluation form for the program.

This course has been prior-approved by the American Association of Nurse Anesthetists for 8 CE credits; AANA Code Number 1026038; Expiration Date: 4/14/2012

The American Association of Nurse Anesthetists is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

This course will provide 8 contact hours of continuing nursing education.

This educational activity is being presented without the provision of commercial support and without bias or conflict of interest from the planners and the presenters.